



DOWNTOWN DEVELOPMENT AUTHORITY

Board of Directors Meeting

Wednesday, March 8, 2017, 3:00 p.m.

Council Chambers, City Hall – Midland, MI

Call to Order: 3:00 p.m.

Attending: Paul Barbeau, Cathy Bott, Bo Brines, Brad Kaye, Dave Kell, Bo Miller Bob Rathbun

Absent: Bobbie Arnold, Jon Lauderbach, Marty McGuire, Bridget Staffileno, James Wright

Kell presented for approval the DDA Board minutes from the meeting of January 11, 2017 regular meeting. Rathbun moved approval of the minutes, seconded by Barbeau. Minutes were unanimously approved.

Tisdale provided an update on the streetscape construction process including work being done on soil borings, water and sewer reviews that identified sewer lead reinforcement work that will be done in the spring and aligning streetscape construction with Courthouse construction. Construction bids are scheduled to go out in April with award of bid scheduled for May 22. A 24-26 week construction process is planned. Tisdale reviewed the construction timeline. The marketing firm Q+M of Ann Arbor has been brought on board to start working on streetscape communication tactics. Tisdale presented a report on heated sidewalks cost estimates for construction and operations/maintenance as part of the streetscape construction, along with responses from the property owners as to the costs of the project. Tisdale reviewed event planning for 2017 and how events would be re-routed for construction purposes. Tisdale reviewed the streetscape amenities that are being looked at for community giving to streetscape elements.

The board held a discussion on the snowmelt system. Miller moved that, based on the project research, associated construction and maintenance costs and feedback from the property owners, the sidewalk snowmelt system be removed from consideration as part of the streetscape construction. Motion supported by Brines. Motion was unanimously approved.

Committee Reports:

Brines reported on the activities of the Economic Sustainability committee which has been looking at the downtown incubator program; Brines presented for approval Basil Thai Bistro incubator and façade requests. The following action items were presented for approval:

WHEREAS the Economic Sustainability Committee of the Downtown Development Authority has reviewed the incubator application submitted by Sami Ung, Basil Thai Bistro, 416 E. Ellsworth Street, and found all information acceptable and in order; now therefore

RESOLVED, that the Economic Sustainability committee recommends that the Downtown Development Authority grant said incubator request and provide lease subsidy in the following amounts:

\$830.00 /month for the first six months of the program;

\$560.00/month for the second six months of the program; and

\$275.00/month for the last six months of the program.

Rathbun moved, seconded by Kaye. Basil Thai Bistro's incubator application was unanimously approved.

and

WHEREAS the Economic Sustainability Committee of the Downtown Development Authority (DDA) has reviewed the façade application from Sami Ung, Basil Thai Bistro, 416 E. Ellsworth Street, and found the application to be acceptable and in order; now therefore

RESOLVED, that the Economic Sustainability committee recommends the Downtown Development Authority approve a façade matching grant not to exceed \$5,000 and matching loan not to exceed \$10,000 with payments

to be made according to program guidelines for façade improvement projects as applied for and completed at 416 E. Ellsworth Street.

Rathbun moved, seconded by Miller. Basil Thai Bistro façade application was unanimously approved.

Kell reported for the communications committee, discussions included rerouting of events for 2017, bringing the ball drop back down to Main Street for 2017 New Year's Eve, a departure from the summer sculpture series is being worked on by a public arts committee, the Jingle Run is being worked on for winter and a new spring 2018 event is being considered.

Public comments regarding items that are not on this agenda –

Don Yopp, 2021 Forrestwood Court, spoke regarding downtown improvements.

New Business- None

Meeting adjourned: 4:20 p.m.

NEXT DDA BOARD MEETING

Wednesday, May 10, 2017